

THE VOICE OF THE INDUSTRY

BE A SPONSOR

or.asid.org

ASID 2019 SPONSORSHIP & EVENTS PACKET

**DESIGN
TRANSFORMS
LIVES.**

ASID
ADVANCES
THE PROFESSION &
COMMUNICATES THE
IMPACT OF INTERIOR
DESIGN TO ENHANCE THE
HUMAN EXPERIENCE.

ASID
MISSION
STATEMENT

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS
OREGON



SPONSORSHIP PACKET

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WHAT IS ASID OREGON?

The focus of the American Society of Interior Designers is to advance the Interior Design profession and communicate the impact of design on the human experience. ASID represent more than 25,000 design professionals across the United States and 120 designer members locally. Industry Partners at all levels- local, regional and national- help make this goal a reality. We are reaching out to encourage you to help us advance these goals in the state of Oregon by becoming an annual sponsor and sponsoring an upcoming event.

ASID members are different from those in other professional associations:

- ASID members nationwide are required to meet an educational standard. Our members are educated and knowledgeable about the impact of design on the world around us.
- ASID Oregon members tend to be on the younger side of the profession. This is an opportunity to establish career-long relationships with the people who specify your products.
- ASID Oregon members are often sole proprietors who may not have access to industry representatives to learn about new product and material information. By attending and sponsoring events you get the opportunity to meet and network with these designers.

WHY SUPPORT ASID OREGON?

Becoming an ASID Oregon sponsor will make a big difference for our chapter as we continue to grow. Your contribution allows us to better support our membership through improved communications, day-to-day operations, strategic planning and more. In addition, your sponsorship of ASID Oregon events throughout the year gives you the opportunity to connect with our enthusiastic and educated members. Your contribution allows our chapter to host more interesting, educational and fun events. Our chapter is growing and we can't do it without you!

THERE ARE 2 WAYS TO BECOME A SPONSOR...

ANNUAL SPONSORSHIP LEVELS & BENEFITS

Sponsorship benefits are listed below. ASID Industry Partners who wish to become annual chapter sponsors can receive the Platinum, Gold & Silver benefits at a discount of \$500. If you would like to become an Industry Partner to take advantage of this discount please apply at asid.org/belong/apply

ANNUAL PARTNER SPONSORSHIP BENEFITS	PLATINUM \$4,000	GOLD \$3,000	SILVER \$1,500	BRONZE \$750
RECOGNITION ON ASID OREGON WEBSITE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SPONSOR LOGO DISPLAYED AT EVENTS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SPONSOR LOGO & WEBSITE LINK ON ASID OREGON WEBSITE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
FEATURED "SPOTLIGHT" ARTICLE IN ONE (1) ASID OREGON QUARTERLY NEWSLETTER	<input type="checkbox"/>	<input type="checkbox"/>		
TWO (2) COMPLIMENTARY MARKETING eBLASTS TO MEMBERS DURING THE YEAR	<input type="checkbox"/>	<input type="checkbox"/>		
OPPORTUNITY TO PRESENT AN AWARD AT ANNUAL AWARDS GALA	<input type="checkbox"/>	<input type="checkbox"/>		
FIVE (5) COMPLIMENTARY TICKETS TO ANY SIGNATURE EVENT	<input type="checkbox"/>	<input type="checkbox"/>		
TWO (2) COMPLIMENTARY TICKETS TO ANY SIGNATURE EVENT			<input type="checkbox"/>	<input type="checkbox"/>
ONE (1) COMPLIMENTARY ASID CHAPTER PROFESSIONAL MEMBERSHIP (\$585 VALUE)	<input type="checkbox"/>			



EVENT SPONSORSHIP LEVELS & BENEFITS

Event sponsorship is an excellent way to get your brand and products in front of our members. In-kind and monetary donations are always welcome for event sponsorship. If you'd like to sponsor an event, choose the dollar range for your donation and we will provide the following benefits.

EVENT SPONSORSHIP BENEFITS	DIAMOND \$1,000+	EMERALD \$750-\$999	PEARL \$350-\$749	TOPAZ \$150-\$349
VERBAL RECOGNITION AT EVENT	○	○	○	○
SPONSOR LOGO DISPLAYED AT EVENT	○	○	○	○
RECOGNITION IN TWO (2) E-BLAST ANNOUNCEMENTS TO MEMBERSHIP BEFORE EVENT	○	○	○	
LOGO AND RECOGNITION ON WEBSITE FOR ONE (1) MONTH PRIOR TO EVENT	○	○		
VENDOR PRODUCT TABLE/AREA AT EVENT	○	○		
PRESENTATION OPPORTUNITY AT EVENT	○			
TWO (2) COMPLIMENTARY TICKETS TO EVENT	○			
ONE (1) COMPLIMENTARY TICKET TO EVENT		○	○	○

ASID OREGON

2019 EVENTS

We are in the process of planning for all of these and hope you will help us make these events possible!

January: Lunch and Learn

February: CEU opportunity

March: Industry Partner Night

April: CEU opportunity

May: Lunch & Learn + CEU Opportunity

June: Picnic in the Park

July: No Event

August: Polo & CEU opportunity

September: Design Excellence Awards

October: CEU opportunity

VISIT US AT OR.ASID.ORG FOR
MORE INFORMATION

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