

THE VOICE OF THE INDUSTRY
BE A SPONSOR
or.asid.org

ASID 2018 **SPONSORSHIP & EVENTS PACKET**

**DESIGN
TRANSFORMS
LIVES.**

ASID
ADVANCES
THE PROFESSION &
COMMUNICATES THE
IMPACT OF INTERIOR
DESIGN TO ENHANCE THE
HUMAN EXPERIENCE.

ASID
MISSION
STATEMENT

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS
OREGON



SPONSORSHIP PACKET

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WHAT IS ASID OREGON?

The American Society of Interior Designers (ASID) is a community of people – designers, industry representatives, educators and students – committed to interior design. Through education, knowledge sharing, advocacy, community building and outreach, we strive to advance the interior design profession and, in the process, to demonstrate and celebrate the power of design to positively change people’s lives. More than 24,000 members engage in a variety of professional programs and activities through a network of 48 chapters throughout the United States and Canada.

The Society’s nearly 13,500 practicing interior designers work in all areas of commercial and residential design. Professional members of ASID must pass rigorous acceptance standards, including a combination of accredited design education and/or full-time work experience and passage of a two-day accreditation examination administered by the National Council for Interior Design Qualification (NCIDQ).

The ASID Oregon chapter is currently comprised of 100 statewide members and growing. Our chapter takes an active role in the Oregon design community collaborating with other design organizations and associations. We communicate with our membership through our website, e-blasts and social media. We strive to educate and inform the public on the profession of interior design and the value of using ASID designers and our Industry Partners.

SUPPORT ASID OREGON

Why support ASID? Becoming an ASID Oregon Annual Partner will make a big difference for our chapter as we continue to grow. Your contribution allows us to better support our membership through improved communications, day-to-day operations, strategic planning and more. Your annual support shows you believe in ASID's mission and the value of the professional requirements our organization has for membership.

In addition, your sponsorship of ASID Oregon events throughout the year gives you the opportunity to connect with our enthusiastic and educated members. Your contribution allows our chapter to host more interesting, educational and fun events. Our chapter is growing and we can't do it without you!

Each year the ASID Oregon Chapter works diligently to support the interior design profession through:

- A design competition to recognize outstanding Oregon interior designers
- Support and educational events for students and emerging professionals
- Championing of legislative efforts for the interior design profession
- Outreach to our members, the design community and the public
- And more...

Please join us and support this valuable and beneficial work by becoming a sponsor.

THERE ARE 2 WAYS TO BECOME A SPONSOR...

ANNUAL SPONSORSHIP LEVELS & BENEFITS

Sponsorship benefits are listed below. ASID Industry Partners who wish to become annual chapter sponsors can receive the Platinum, Gold & Silver benefits at a discount of \$500. If you would like to become an Industry Partner to take advantage of this discount please apply at asid.org/belong/apply

ANNUAL PARTNER SPONSORSHIP BENEFITS	PLATINUM \$4,000	GOLD \$3,000	SILVER \$1,500	BRONZE \$750
RECOGNITION ON ASID OREGON WEBSITE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SPONSOR LOGO DISPLAYED AT EVENTS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SPONSOR LOGO & WEBSITE LINK ON ASID OREGON WEBSITE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
FEATURED "SPOTLIGHT" ARTICLE IN ONE (1) ASID OREGON QUARTERLY NEWSLETTER	<input type="checkbox"/>	<input type="checkbox"/>		
TWO (2) COMPLIMENTARY MARKETING eBLASTS TO MEMBERS DURING THE YEAR	<input type="checkbox"/>	<input type="checkbox"/>		
OPPORTUNITY TO PRESENT AN AWARD AT ANNUAL AWARDS GALA	<input type="checkbox"/>	<input type="checkbox"/>		
FIVE (5) COMPLIMENTARY TICKETS TO ANY SIGNATURE EVENT	<input type="checkbox"/>	<input type="checkbox"/>		
TWO (2) COMPLIMENTARY TICKETS TO ANY SIGNATURE EVENT			<input type="checkbox"/>	<input type="checkbox"/>
ONE (1) COMPLIMENTARY ASID CHAPTER PROFESSIONAL MEMBERSHIP (\$585 VALUE)	<input type="checkbox"/>			



EVENT SPONSORSHIP LEVELS & BENEFITS

Event sponsorship is an excellent way to get your brand and products in front of our members. In-kind and monetary donations are always welcome for event sponsorship. If you'd like to sponsor an event, choose the dollar range for your donation and we will provide the following benefits.

EVENT SPONSORSHIP BENEFITS	DIAMOND \$1,000+	EMERALD \$750-\$999	PEARL \$350-\$749	TOPAZ \$150-\$349
VERBAL RECOGNITION AT EVENT	○	○	○	○
SPONSOR LOGO DISPLAYED AT EVENT	○	○	○	○
RECOGNITION IN TWO (2) E-BLAST ANNOUNCEMENTS TO MEMBERSHIP BEFORE EVENT	○	○	○	
LOGO AND RECOGNITION ON WEBSITE FOR ONE (1) MONTH PRIOR TO EVENT	○	○		
VENDOR PRODUCT TABLE/AREA AT EVENT	○	○		
PRESENTATION OPPORTUNITY AT EVENT	○			
TWO (2) COMPLIMENTARY TICKETS TO EVENT	○			
ONE (1) COMPLIMENTARY TICKET TO EVENT		○	○	○

ASID OREGON

2018 EVENTS

Based on a survey sent out Fall of 2017 our members are most interested in the following types of events. We are in the process of planning for all of these and hope you will help us make these events possible!

SHOWROOM & FACTORY TOURS

BUILDING TOURS

CEU OPPORTUNITIES:

Kitchen & Bath, Lighting, Sustainability & Wellness,
Code Updates (expected Fall 2018)

ONLINE CEUs

LUNCH & LEARN CEUs

ANNUAL AWARDS CEREMONY

ANNUAL MEMBERS MEETING

HAPPY HOUR SOCIALS

VISIT US AT OR.ASID.ORG FOR
MORE INFORMATION

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



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