

THE VOICE OF THE INDUSTRY  
**BE A SPONSOR**  
or.asid.org

# ASID 2017 **SPONSORSHIP & EVENTS PACKET**

**DESIGN  
TRANSFORMS  
LIVES.**

ASID  
ADVANCES  
THE PROFESSION &  
COMMUNICATES THE  
IMPACT OF INTERIOR  
DESIGN TO ENHANCE THE  
HUMAN EXPERIENCE.

ASID  
MISSION  
STATEMENT

AMERICAN  
SOCIETY OF  
INTERIOR  
DESIGNERS  
OREGON



# SPONSORSHIP PACKET

## TABLE OF CONTENTS

WHAT IS ASID OREGON? .....	3
SUPPORT ASID .....	4
ANNUAL SUPPORT PARTNER LEVELS & BENEFITS .....	5
EVENT SPONSORSHIP PARTNER LEVELS & BENEFITS .....	6

# WHAT IS ASID OREGON?

The American Society of Interior Designers (ASID) is a community of people – designers, industry representatives, educators and students – committed to interior design. Through education, knowledge sharing, advocacy, community building and outreach, we strive to advance the interior design profession and, in the process, to demonstrate and celebrate the power of design to positively change people’s lives. More than 24,000 members engage in a variety of professional programs and activities through a network of 48 chapters throughout the United States and Canada.

The Society’s nearly 13,500 practicing interior designers work in all areas of commercial and residential design. Professional members of ASID must pass rigorous acceptance standards, including a combination of accredited design education and/or full-time work experience and passage of a two-day accreditation examination administered by the National Council for Interior Design Qualification (NCIDQ).

The ASID Oregon chapter is currently comprised of 125 statewide members and growing. Our chapter takes an active role in the Oregon design community collaborating with other design organizations and associations. We communicate with our membership through our website, e-blasts and social media. We strive to educate and inform the public on the profession of interior design and the value of using ASID designers and our Industry Partners.

# SUPPORT ASID OREGON

Why support ASID? Becoming an ASID Oregon Annual Partner will make a big difference for our chapter as we continue to grow. Your contribution allows us to better support our membership through improved communications, day-to-day operations, strategic planning and more. Your annual support shows you believe in ASID's mission and the value of the professional requirements our organization has for membership.

In addition, your sponsorship of ASID Oregon events throughout the year gives you the opportunity to connect with our enthusiastic and educated members. Your contribution allows our chapter to host more interesting, educational and fun events. Our chapter is growing and we can't do it without you!

Each year the ASID Oregon Chapter works diligently to support the interior design profession through:

- A design competition to recognize outstanding Oregon interior designers
- Support and educational events for students and emerging professionals
- Championing of legislative efforts for the interior design profession
- Outreach to our members, the design community and the public
- And more...

Please join us and support this valuable and beneficial work by becoming a sponsor.

## THERE ARE 2 WAYS TO BECOME A SPONSOR...

# SPONSORSHIP LEVELS & BENEFITS

## ANNUAL SUPPORT PARTNER LEVELS

**PLATINUM \$3,000**      **GOLD \$2,000**  
**SILVER \$1,000**      **BRONZE \$750**

ANNUAL PARTNER SPONSORSHIP BENEFITS	PLATINUM \$3,000	GOLD \$2,000	SILVER \$1,000	BRONZE \$750
RECOGNITION ON ASID OREGON WEBSITE	●	●	●	●
SPONSOR LOGO ON ALL BANNERS AT EVENTS	●	●	●	●
SPONSOR LOGO & WEBSITE LINK ON ASID OREGON CHAPTER WEBSITE	●	●	●	
FEATURED "SPOTLIGHT" ARTICLE IN ONE (1) ASID OREGON QUARTERLY NEWSLETTER	●	●		
TWO (2) ADDITIONAL COMPLIMENTARY MARKETING EBLASTS TO MEMBERS DURING THE YEAR	●	●		
OPPORTUNITY TO PRESENT AN AWARD AT ANNUAL AWARDS GALA	●	●		
FIVE (5) COMPLIMENTARY TICKETS TO ANY SIGNATURE EVENT	●	●		
TWO (2) COMPLIMENTARY TICKETS TO ANY SIGNATURE EVENT			●	
ONE (1) COMPLIMENTARY ASID PROFESSIONAL MEMBERSHIP	●			

# SPONSORSHIP LEVELS & BENEFITS

## EVENT SPONSORSHIP LEVELS

**DIAMOND \$1,000**

**EMERALD \$750**

**PEARL \$350**

**TOPAZ \$150**

ANNUAL EVENT SPONSORSHIP BENEFITS	DIAMOND \$1,000	EMERALD \$750	PEARL \$350	TOPAZ \$150
VERBAL RECOGNITION AT EVENT	●	●	●	●
RECOGNITION ON SPONSOR BANNER AT EVENT	●	●	●	●
RECOGNITION IN TWO (2) E-BLAST ANNOUNCEMENTS TO MEMBERSHIP BEFORE EVENT	●	●	●	
LOGO AND RECOGNITION ON WEBSITE FOR ONE (1) MONTH PRIOR TO EVENT	●	●		
VENDOR PRODUCT TABLE/AREA AT EVENT	●	●		
FIVE (5) MINUTE PRESENTATION OPPORTUNITY AT EVENT	●			
TWO (2) COMPLIMENTARY TICKETS TO EVENT		●		
ONE (1) COMPLIMENTARY TICKET TO EVENT	●			

VISIT US AT [OR.ASID.ORG](http://OR.ASID.ORG) FOR  
MORE INFORMATION

AMERICAN  
SOCIETY OF  
INTERIOR  
DESIGNERS



OREGON